PROMETHEUS PROJECT OVERSEAS CONSULTING SERVICES

We focus on providing sustainable overseas investment research, consulting, education, docking, and full media promotion services to Chinese investors.

| Consulting Servi | ces | |
|--|--|---|
| Market Analysis Gain insights into the current status and prospects of the target market | Market Research | Market Reports |
| | | Field Surveys |
| | | Surveys conducted by third-party research institutions through questionnaires |
| | Market Resource Connection | Online Consultation |
| | | Offline Meetings |
| | Competitor Analysis | Competitor Analysis Report |
| | Consumer Behavior Analysis | Consumer Behavior Report |
| Legal Services Understand the laws and regulations of Kenya to ensure compliance | Legal and Regulatory Information | Basic Legal and Regulatory Information Report |
| | | Regulatory Analysis Report |
| | Legal Consultation | Targeted Consultation |
| | | Legal Opinion Letters |
| Resource Network Building Establish and optimize business and partnership networks for better market entry and operations | Existing Resource Network Analysis | Online Consultation |
| | Partner Relationship Building | Online Meetings |
| | | Offline Meetings |
| | Industry Conferences and Special Events | Small-scale Private Event Organization |
| | | Event Participation |
| | Supply Chain Channels | Channel Development Plan |
| | | Distributor Screening |
| | | Distributor Management |
| | Sales Agency | Sales Agency Agreement |
| | | • Sales Plan |
| | | • Sales Report |
| | | Inventory Management |
| | | After-sales Service Support |
| Influence Promotion Enhance the brand visibility and market influence of enterprises, helping to expand market share and customer base | Brand Exposure | Event Naming Rights |
| | | Co-organizing Units |
| | | Supporting Institutions |
| | | Media Partners |
| | | Public Relations Promotion |
| | Event Participation | Attendance |
| | | • Speeches |
| | | Roadshows |
| | Digital Marketing | Social Media Promotion |
| | | Content Marketing |