



Kakuma Refugee Camp Business Innovation Project

Kakuma Refugee Camp: Sandbox for Sustainable Development Innovation in Business

As an important part of the Central Africa Sustainable Investment Spark Program, the Kakuma Refugee Camp Sandbox Incubation Project in Kenya will solicit business plans from micro and small enterprises both inside and outside the refugee camp.

Through the review of authoritative institutions, representative projects with pioneering influence will be selected for support, and on-the-ground inspections and project docking by China-Africa enterprises will be carried out to encourage the development of commercial innovation projects within the refugee camp.

Kakuma Refugee Camp is one of the largest refugee camps in Africa. It is not only a refuge for hundreds of thousands of refugees but also a vibrant and creative community.

The Kakuma Refugee Camp Sandbox Incubator is an innovative business support platform designed specifically for the thriving renewable energy micro and small enterprises within Kakuma Refugee Camp. Although these enterprises are full of potential, they are often limited by a lack of resources, professional guidance, and difficulties in market docking. The core mission of the incubator is to provide these enterprises with the necessary support and guidance to help them overcome the challenges of the early stages of entrepreneurship and make the leap from concept to market.

The data for Kakuma refugee camp

	Population 260,000 refugees from 22 countries
	International Aid 2.2 billion USD in 2023
	SMES 3000+
	GDP 847 USD/person/year
	Mobile ownership over 73.3%
	Existing loan interest 24%

Project Purpose

- ➔ **Innovative Recruitment:** To create employment opportunities for refugees.
- ➔ **Capacity Building:** To provide training and mentorship support for refugee entrepreneurs.
- ➔ **Investor Engagement:** To connect projects with investors to obtain financial support.
- ➔ **Sustainable Integration:** To ensure projects are innovative and sustainable.
- ➔ **Empowerment and Social Inclusion:** To foster self-reliance and social integration, and cultivate sustainable business practices.



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Project Solicitation Process and Timeline :

- **July 2024:** Project Preparation and Readiness Phase, attracting local and international partners and sponsors.
- **August 2024:** Open applications for members of the refugee community and screen based on criteria.
- **September 2024:** Hold seminars to provide presentation and pitching training for finalists; offer one-on-one coaching for the finalists.
- **October 2024:** Finalist Showcase, facilitating interaction between finalists, sponsors, and investors.
- **November 2024:** Award Ceremony, providing ongoing support and resources for the winners.
- **December 2024:** Evaluation and feedback collection.

Awards

- **Transformative Impact Award**

For 10 winners: \$1,500 worth of solar power kits and cash, plus an investment letter.

- **Pioneering Excellence Award**

For 17 winners: \$1,000 worth of solar power kits and cash, plus an investment letter.

- **Inspirational Innovator Award**

For 3 grand prize winners: \$2,000 worth of solar power kits and cash, plus an investment letter.

Panel of Judges

- Representative from the United Nations Agency
- Representative from the World Wildlife Fund (WWF)
- Government Official from Kenya
- International Investor
- Investment Institution





Kenya Market Business In-Depth Investigation Delegation

Explore the core city of East Africa, Nairobi, to understand the regional business environment and supply chain, investigate the "Kakuma Sandbox Incubation" project to explore innovative business models within the refugee camp, gain an in-depth understanding of the needs of local residents, and build a reliable network of cooperation.

Trip Highlights

Market Access

- Engage in discussions with professional market access institutions to interpret local laws and policies and clarify the thresholds for entry.

Supply Chain Connection

- Connect with high-quality local supply chain enterprises to explore market opportunities and create a win-win situation.

International Organizations

- Engage in discussions with professional market access institutions to interpret local laws and policies and clarify the thresholds for entry.

Industry Associations

- Visit industry associations to understand industry trends and market dynamics.

Field Visits

- Visit industrial parks, export processing zones, and "sandbox plan" project sites such as the Kakuma refugee camp to assess the investment environment and plan strategic layouts.

CBD Exploration

- Explore the "Huaqiang North" CBD in Nairobi, get close to the city's core, and feel the vitality of innovation.

Alliance Network

- Establish close contact with peers for experience sharing and build a strong alliance network.



Kenya Market Business In-Depth Investigation Delegation

Route Overview

Pre-Departure Training	Comprehensive pre-trip coaching, in-depth interpretation of the business environment, cultural customs, and precautions of the destination.
Pre-Departure Information Package	Provide a comprehensive and detailed information database of the destination, including market analysis, policy and regulations, and industry reports.
Day One Nairobi Business Investigation	<ul style="list-style-type: none"> • Noon: Welcome luncheon • Afternoon: Explore Nairobi's "Huaqiang North" CBD • Evening: Enjoy an African specialty banquet of exotic dishes
Day Two Nairobi Business Investigation	<ul style="list-style-type: none"> • Morning: Visit the industrial park and meet with well-known enterprises • Lunch: Lunch with corporate executives • Afternoon: Face-to-face exchange with local quality supply chain enterprises, real estate project investigation • Evening: Industry dinner and exchange meeting
Day Three Nairobi Business Investigation	<ul style="list-style-type: none"> • Morning: Tour the export processing zone and free trade zone, understand investment preferential policies • Afternoon: Visit and have a discussion at the United Nations institution • Evening: Exchange with government officials and market access professional institutions
Day Four Kakuma Refugee Camp	<ul style="list-style-type: none"> • Morning: Head to the Kakuma Refugee Camp • Afternoon: [Kenya Kakuma Refugee Camp Sandbox Incubator] Innovative Project Awards Ceremony
Day Five Kakuma Refugee Camp	<ul style="list-style-type: none"> • Morning: Visit key business scenarios in the refugee camp led by local NGOs • Afternoon: Tour the refugee camp training center • Evening roundtable event: Small business docking
Day Six Kakuma Refugee Camp	<ul style="list-style-type: none"> • Full day: Research the business ecosystem of Kakuma town • Evening: Exchange with NGOs and international institutions
Days Seven to Eleven Maasai Mara Safari	<ul style="list-style-type: none"> • Day 7: Depart from Kakuma Refugee Camp to Maasai Mara National Reserve • Day 8: Watch the great migration of animals in Maasai Mara, experience the grandeur and vitality of nature • Day 9: Visit Lake Nakuru National Park and Amboseli National Park • Day 10: Leave Maasai Mara and return to Nairobi
Post-Investigation Outcomes	Comprehensively sort out the results of the investigation, analyze market opportunities and risks, and provide strategic guidance and practical suggestions for the participants' subsequent actions.